



MEMORANDUM Management Services Department – Council Memo No. MR14-007

DATE: SEPTEMBER 12, 2013

TO: MAYOR AND COUNCIL

THRU: RICH DLUGAS, CITY MANAGER *RD*
DAWN LANG, MANAGEMENT SERVICES DIRECTOR *DL*
MATTHEW DUNBAR, REVENUE AND TAX MANAGER *(MD)*

FROM: BONNIE BODDY, CUSTOMER SERVICE SUPERVISOR *BB*

SUBJECT: SPECIAL EVENT LIQUOR LICENSE
BALLET FOLKLORICO QUETZALLI AZ INC.

RECOMMENDATION

Staff recommends Council forward a recommendation for approval of a Special Event Liquor License for Ballet Folklorico Quetzalli AZ Inc., and further, that approval be given for the City of Chandler Special Event Liquor License.

DISCUSSION

An application for a Special Event Liquor License has been submitted by Ballet Folklorico Quetzalli AZ Inc. for the Rockin' Taco Street Fest, Mexican Independence Day on Saturday, September 14, 2013 from 4:00 p.m. until 10:00 p.m., located at El Palacio, 2950 E. Germann Road.

With a Special Event Liquor License, the organization can sell all alcoholic beverages within the confines of the event during the designated event periods.

The Police Department reports no objections to the issuance of this license. The special event liquor fee has been paid; however, as this applicant is a non-profit organization, no sales tax license is required. Applicant has applied for a Temporary Sales and Promotional Event Permit through Neighborhood Resources.

PROPOSED MOTION

Move for recommendation to the State Department of Liquor Licenses and Control for approval of the Special Event Liquor License, for Ballet Folklorico Quetzalli AZ Inc., on Saturday, September 14, 2013 from 4:00 p.m. until 10:00 p.m., located at El Palacio, 2950 E. Germann Road, and approval of the City of Chandler Special Event Liquor License.

Attachment: A - Map of Event


EL PALACIO - ROCKIN TACO STREET FEST - MEXICAN INDEPENDANCE DAY FESTIVAL


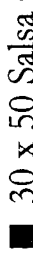

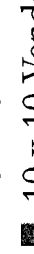
El Palacio Restaurant

2950 East Germann Road,
Chandler, AZ 85286

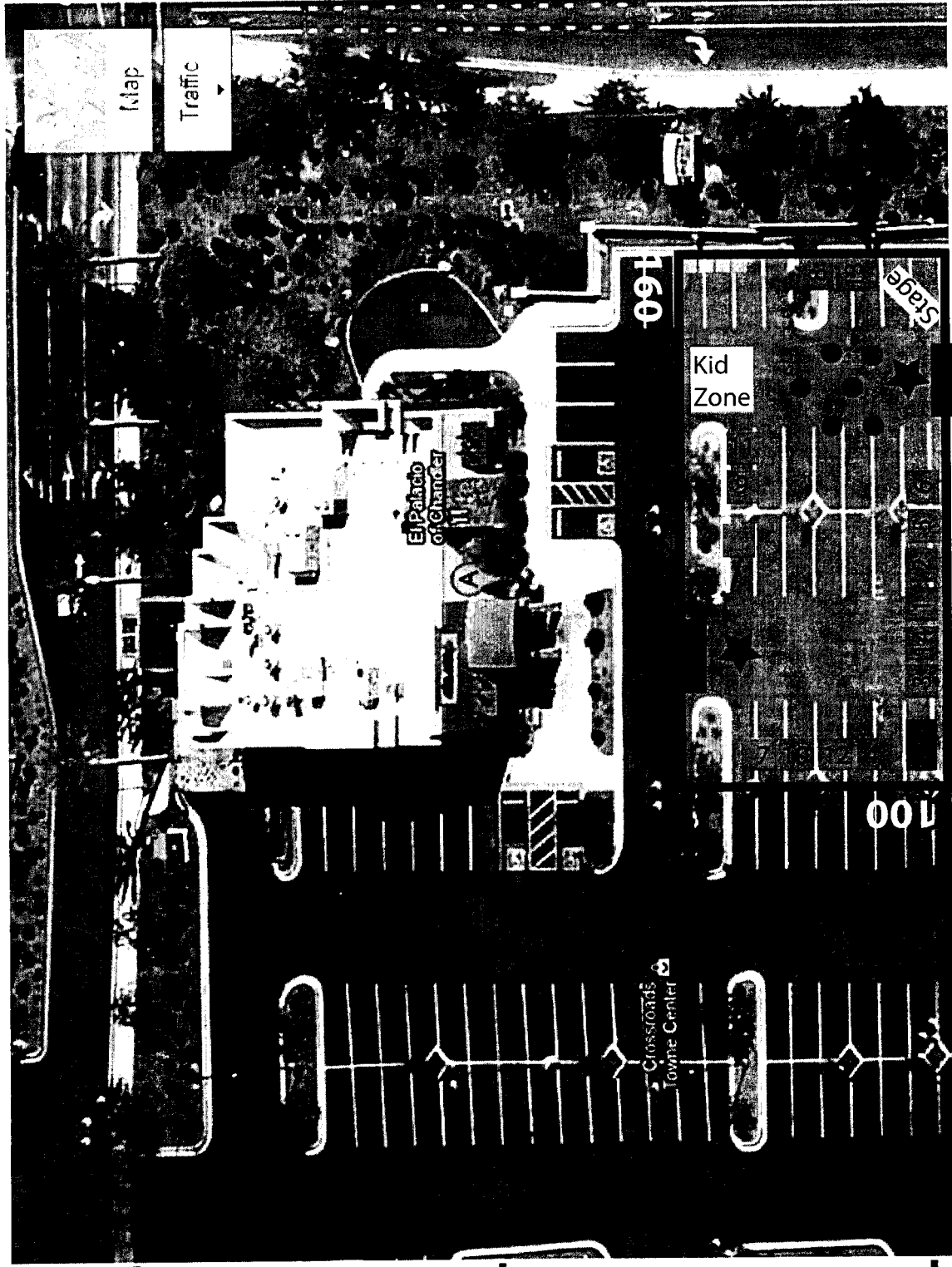
www.elpalacioofchandler.com
(480) 802-5770

Event Key

Fence = 

-  15" Entry Exit
-  30 x 50 Salsa Competition
- 12 x 24 Stage
-  Restrooms
- 10 x 10 Ticket Booth
-  10 x 10 Vendor Booth
- Eating Areas
- ★ Security x 3

1. Abundant Chiropractic
2. Cruz Tequila
3. El Palacio Restaurant
4. k1 Speed
5. Liberty Mutual
6. Living Well Chiropractic
7. Local First Arizona
8. Paletas Betty
9. Renewal by Anderson
10. Sedona Pines Resort
11. Wells Fargo
12. Xico, Inc
13. Cutco Cutlery
14. Food Vendor



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